

[www.ijrrem.in](http://www.ijrrem.in)

E-Certificate

Impact Factor: 2.9463

**INTERNATIONAL JOURNAL OF RESEARCH REVIEW IN  
ENGINEERING AND MANAGEMENT (IJRREM)**

Tamilnadu-636121, India

Mobile No : 91+9688225826,9629857405

Mail.id : [editorijrrem2017@gmail.com](mailto:editorijrrem2017@gmail.com), [cheifeditorijrrem2017@gmail.com](mailto:cheifeditorijrrem2017@gmail.com).

Indexed by



**IJRREM**



Scribd. Google Scholar



**INTERNATIONAL**  
Scientific Indexing

**JOURNAL**  
FACTOR

**ISSN**

INTERNATIONAL  
STANDARD  
SERIAL  
NUMBER  
INTERNATIONAL CENTRE

**Date: 30/11/2017**

**Certificate of Publication**

This is to certify that Mr/Mrs/Ms/Dr/ **PROF ASHA. K** has published research paper in International Journal of Research Review in Engineering and Management (IJRREM) Double Blind peer Reviewed Journal Volume -1 Issue- 11, November -2017 pp 53-66”

**Title: “Purchasing Behavior of Consumers towards Shopping Malls in  
Chennai”**

**R.Murugesan**

**Chief Editor**

**K.Vetriselvi**

**Managing Editor**

**Signature is not required to online certificate**

International Journal of Research Review in Engineering and Management (IJRREM) Volume -1,  
Issue- 11, Novemeber-2017 Impact Factor: 2.9463, pp-53-66, Scribd Impact factor : 4.7317,  
Aceldama Impact factor : 1.1610